

Digital Assessments ~ Creativity with Technology

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Mashup: Varied Standards in One Activity

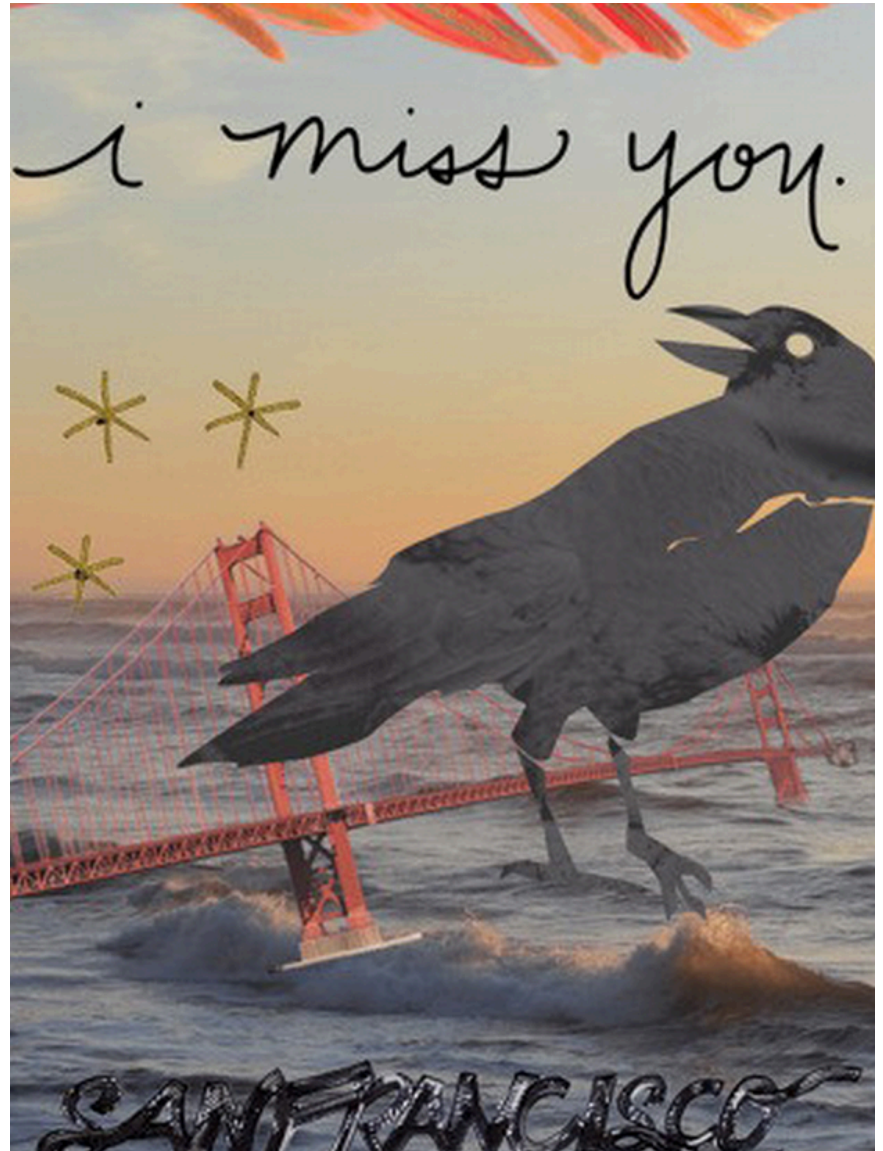
- **Communication 8.3** The student will analyze, develop, and produce creative or informational media messages.
- **Reading 8.4** The student will apply knowledge of word origins, analogies, and figurative language to extend vocabulary development within authentic texts.
- **Writing 8.8** The student will edit writing for correct grammar, capitalization, punctuation, spelling, sentence structure, and paragraphing.
- **Research 8.9** The student will apply knowledge of appropriate reference materials to produce a research product.

Music Mashups

Mashup

A Mashup is when one or more images are combined with other images or text to create something new.

Image created
by [Amber Dawn Bucholtz](#), flickr
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Memes

These images are known as memes (rhymes with dreams) when they are pushed out into the digi-sphere with the intention that the creation be used by others.



My Assessment Philosophy Illustrated in a Visual Mashup



Vocabulary Mashup

A Vocabulary Mashup (Dredger, 2015) is the use of available images and vocabulary words in combination to teach a conceptual meaning. This activity is a great way to teach citations, copyright / fair use expectations and to use as assessment for understanding of vocabulary.

Image Mashup Troopers





Participatory Culture

New Literacies

Social-Constructivism

Image By K. Dredger,
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Assignment

For this sample assignment, I asked students to create an image that demonstrates the vocabulary word “metaphor” using a metaphor from a course reading.

#MetaphorMashup



“All the world’s a stage, and the men and women merely players.”

– spoken by Jacques to Duke Senior in
As You Like It, Act II, Scene vii, line 139-140
By William Shakespeare

World Map by [Nicolas Raymond](#).
Two male actors
by [Allen H. Freeman, Jr.](#)
Singers and Singer With Spotlight by
[Shehal Joseph](#).
Child Actor Getting Makeup by
[US Army](#).
Mashup Created by [K. Dredger](#).



Sample Assignment Prompt for the Metaphor Mashup

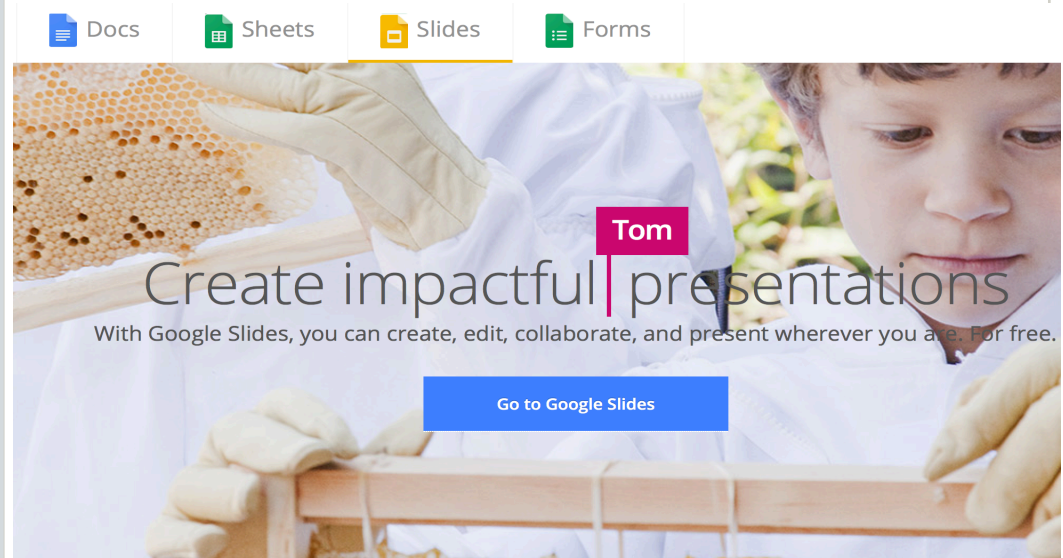
Procedure:

- Using a slideware program such as Google Slides or Powerpoint, create a visual image with two or more images that illustrate a metaphor from a text that you read.

LET'S START!

Find a favorite metaphor.

Open a slideware program.



The image shows the Google Slides interface. At the top, there are four tabs: Docs, Sheets, Slides (which is highlighted with an orange underline), and Forms. Below the tabs is a large banner image of a person in a white beekeeping suit and gloves, holding a wooden frame with honeycomb. A young boy's face is visible on the right side of the banner. Overlaid on the banner is the text "Create impactful presentations" in a large, dark font. Below this text is a smaller line of text: "With Google Slides, you can create, edit, collaborate, and present wherever you are. For free." A blue button with the text "Go to Google Slides" is positioned below the smaller text. A small pink name tag with the name "Tom" is pinned to the banner near the boy's face.

Docs Sheets Slides Forms

Tom

Create impactful presentations

With Google Slides, you can create, edit, collaborate, and present wherever you are. For free.

Go to Google Slides

Details: Choose and cite your metaphor:

A quoted metaphor.

No mistakes in the cited metaphor.

Indication of the character or speaker of the metaphor.

Author and page number (Act, Scene, and Line number for a play)



A great metaphor mashup includes:

Two or more images arranged thoughtfully to indicate the meaning of the metaphor.

Clear citation including permission to use the images or indication of Creative Commons licensing.

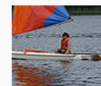
Image from <https://www.flickr.com/creativecommons/>

Explore / Creative Commons

Many Flickr users have chosen to offer their work under a Creative Commons license, and you can browse or search through content under each type of license.

Here are some recently added bits and pieces:

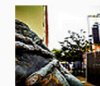
Attribution License



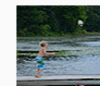
From Camp Pinewood YMCA



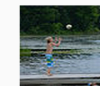
From nicksarebi



From bike-maker



From Camp Pinewood YMCA



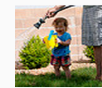
From Camp Pinewood YMCA

» 65,334,946 photos ([See more](#))

Attribution-NoDerivs License



From Driving in Heels



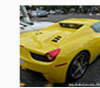
From Driving in Heels



From João Paulo...



From João Paulo...



From João Paulo...

» 18,555,007 photos ([See more](#))

Attribution-NonCommercial-NoDerivs License



"Creative Commons is a non-profit that offers an alternative to full copyright."
creativecommons.org

Briefly...

Attribution means:

You let others copy, distribute, display, and perform your copyrighted work - and derivative works based upon it - but only if they give you credit.



Noncommercial means:

You let others copy, distribute, display, and perform your work - and derivative works based upon it - but for noncommercial purposes only.



No Derivative Works means:

You let others copy, distribute, display, and perform only verbatim copies of your work, not derivative works based upon it.



Add:

A written explanation of your creative process.

Your name and licensing choice.



Artist's Statement by Julie Jordan Scott <https://www.flickr.com/photos/juliejordanscott/5154260127/in/photolist-8RsVXV-8Rw3dG>
Used with <https://creativecommons.org/licenses/by/2.0/>

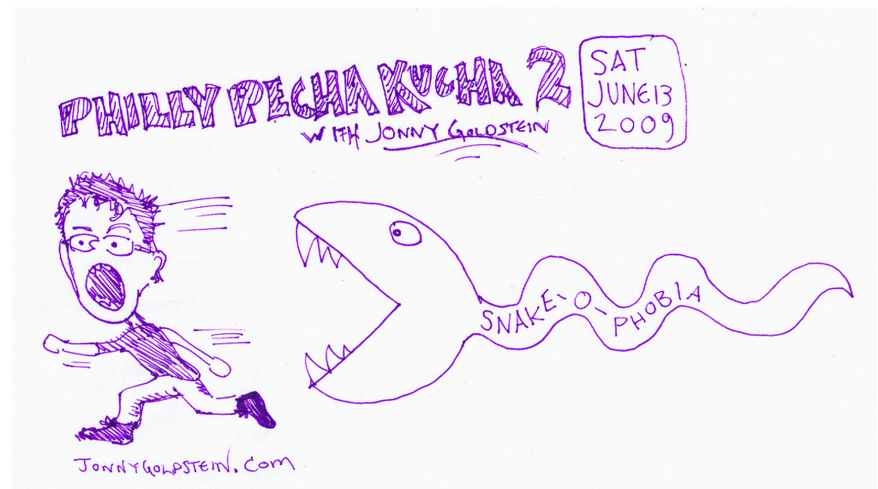
Publish!

- If you choose, you may tweet your Metaphor Mashup with the hashtag #MetaphorMashup #SOLInstitute2015

Extend

Pecha Kucha Talks and **Book Trailers** can also be created with similar skills. Access to a computer with slideware like Powerpoint is all that students need to create engaging evidence of learning.

Image by [Johnny Goldstein](#),
Flickr, [CC-BY-SA2.0](#)



Take-Aways

This assignment challenges students to think about remixing, about fair-use of creative property, and about self-publishing academic work.

Image by [Steve Jurvetson](#) on Flickr, CC-BY2.0

Lessig

2.0

Net

Content

Info

Blog

News

Wiki

Mixer

Whine

search

« activism down under | Main | from the amazing timing department »

Crowd-sourcing a "fair use" case

February 17, 2009 4:43 PM - [comments \(43\)](#)



13 diggs

digg it

As mentioned, the Fair Use Project at Stanford's CIS is representing Shepard Fairey in his [suit against the AP](#). To that end, we'd be grateful for some net-based knowledge. How many photos are there "like" the beautiful photograph that [Mannie Garcia](#) took (the one on the left; the one on the right is a [CC licensed photo taken by Steve Jurvetson](#))? Can you send any examples to shep_use@pobox.com?

Also, please send any favorite examples of photos used as visual references for other works of art. We lawyers don't know much, but we can learn pretty quickly.

Thanks for any help.

Why?

Collaboration for creation

Use of out-of-school literacies

Encouragement of participatory culture in an academic instead of social sense



Image by K. Dredger, [CC BY-SA 2.0](https://creativecommons.org/licenses/by-sa/2.0/)

Equity and Access

Instructional time dedicated to authentic creation in the field of English Language Arts can be considered a social justice issue. If schools do not engage students who do not usually have access, it is reasonable to assume that the opportunity gap with emerging technologies will continue to widen.

**Equality
DOES NOT
MEAN
JUSTICE**

Helpful Websites

Learners Together: How to use and cite Creative Commons

<http://www.learnerstogether.net/home/2009/3/11/how-to-use-and-cite-creative-commons-resources.html>

Making Metaphor Visible

<http://www.ncte.org/library/NCTEFiles/Resources/Journals/EJ/1046-jul2015/EJ1046Making.pdf>

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Thank you!

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